

# CASE STUDY GUIDED RECRUITMENT

## Adult Attention-Deficit/Hyperactivity Disorder (ADHD) Recruitment Success

### BACKGROUND

SubjectWell onboarded an ADHD study in rescue, delayed after the sponsor pushed out FPI, followed by challenges with the CRO's internal staffing and significant delays in IRB approvals tied to a system update. SubjectWell's quick success sending qualified referrals to the first study led to our inclusion as a recruiting partner for the related second study and **a total of 164 ADHD randomizations**. SubjectWell and the CRO collaborated to obtain site feedback under high referral volume, working with IVRS reporting and the SubjectWell portal to accurately maintain the status of each patient.

### STUDY: Sustained Release Tablets\* With Varying Dosage

STUDY 1: (21 Sites)		STUDY 2 <sup>†</sup> : With 2 Arms (86 Sites)	
Phase and Status	Phase III – Rescue	Phase and Status	Phase III – Rescue
Contract	Original signed for 30 patients plus a 10-patient extension	Contract	Original signed for 100 patients plus a 50-patient extension
Recruiting Timeframe	4 months until LPI	Recruiting Timeframe	7 months until LPI
Referrals	1,079	Referrals	5,862
Randomizations	37	Randomizations	127

\*Serotonin-norepinephrine-dopamine reuptake inhibitor



Extended Contract  
Two Times



Added  
Second Study



Delivered 164 ADHD  
Randomizations



<sup>†</sup>Brought in LPI  
by 3-4 Months

*Compared to the pace  
of site only recruiting*

SubjectWell empowers the largest direct patient access marketplace, connecting patients with relevant clinical trials and market-ready treatments. With the largest patient reach and tens of millions of patients in our marketplace, coupled with flexible recruitment campaigns, SubjectWell supports your study design for any therapeutic area across the globe.